

People tell me I need a blog. How I do create one?

Jeremy Stead - 2020-07-25 - Comments (0) - Consulting

A blog is a great way to share information with your customers and make you a trusted leader in your industry. It also is excellent for SEO, helping your website get better search results in Google.

Most websites have a space for a blog—if yours doesn't, give us a call and ask if you can have it added. Then it is as simple as writing the content, making sure it's factual, perfectly edited and entertaining. [Or, you can ask us about our content writers](#) that take all your writing worries away.

If you are not likely to post at least once a month, or pay someone else to, then we do not advise having a blog. You are far better off without one as it will only act as negative social proof.